



PRESS RELEASE



NASDAQ OTCBB: SFMI.PK

SILVER FALCON MINING (SFMI) ANNOUNCES NEW HEADQUARTERS IN NEW YORK CITY

BRADENTON, FL -- (MARKET WIRE) – 08/28/08 -- Silver Falcon Mining, Inc. (Other OTCBB: [SFMI.PK](#) - [News](#)) announces the opening of their new head office in Manhattan.

On October 1, 2008, Silver Falcon Mining, Inc. and GoldCorp Holdings Co. will open their new headquarters at 1385 Broadway Ave., Suite#1109, New York, NY 10018. This new Manhattan office is within walking distance of the world jewelry headquarters, and can be reached at 212-730-1234-phone and 212-730-1510-fax with both numbers operational in October.

Mr. Pierre Quilliam, President of Silver Falcon Mining, Inc., said, "We welcome this opportunity to establish a presence in one of the world's biggest financial centers, giving us access to a number of advisors and qualified people who will help us grow into our proper place in the industry, while at the same time allow us to develop our business strategy and relate it to interested investors and financiers. All of this should translate into a strong future."

For further information contact Rich Kaiser, Investor Relations 800-631-1827 and/or the Company at 941-761-7819, www.silverfalconmining.com.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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