



PRESS RELEASE



SFMI

Silver Falcon Mining, Inc. (SFMI) and GoldLand Holdings Co. (GHDC) Provide Details on Their Respective Shareholders' Meetings

Bradenton, FL.- (MARKET WIRE) – 07/30/12 -- Silver Falcon Mining, Inc. (SFMI.OTCBB) and GoldLand Holdings Co. (OTCBB: GHDC) will be having their respective annual 2011-2012 shareholders' meetings, at Silver Falcon Mining, Inc.'s Diamond Creek Mill Facility, 14877 Silver City Road, Murphy, Idaho 83650.

GoldLand Holdings Co.'s meeting will be held at 1:00PM, Thursday, September 20, 2012

Silver Falcon Mining, Inc.'s meeting will be held at 1:00PM, Friday, September 21, 2012.

Both Companies welcome all of their shareholders to attend. Please remember that only shareholders of record as of July 27, 2012 will be allowed to attend these scheduled annual meetings. Proof of ownership will be necessary at the time of the meeting to attend.

If you are arriving from the Boise Airport or by car/bus, the Company has a block of hotel rooms available at Hotel 43, #208-342-4622, 981 Grove Street, Boise, ID. 83702; www.hotel43.com.

Shareholders of both Companies can call "Hotel 43" reservations at 800.243.4622 or 208.342.4622 and mention they are coming in with the **Silver Falcon Mining and/or Gold Land Holdings Co.**, to get the group rates.

Shareholders can also reserve online at www.hotel43.com and use the Group Code: **SFGLH**

Here is the direct booking link that pre-populates that code:

<https://reservations.synxis.com/gc/rez.aspx?Hotel=14937&Chain=5150&group=SFGLH>

Hotel reservations should be made by **08/20/2012**. This is the cut-off date. After this date any un-reserved rooms will be released and those reservations will be taken based upon availability.

On Thursday, September 20, 2012, GHDC will provide transportation to its shareholders meeting. The pick-up will be 11:30 AM MT at "Hotel 43."

On Friday, September 21, 2012, SFMI will provide transportation to its shareholder meeting. The pick-up time will be 11:30AM MT at "Hotel 43."



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Regardless of your hotel choice and/or if you are local shareholders, seat reservations will be required for transportation. If you choose to arrive at the Diamond Creek Mill Facility with your own transportation, you are welcome to do so, but please remember to contact investor relations, 800-631-8127 and/or rich@yesinternational.com to confirm your shareholder participation prior to the meeting dates.

Upon shareholders arrivals, the operators at Silver Falcon Mining, Inc. (OTCBB:SFMI) will be giving a tour of its Diamond Creek Mill Facility, followed by the formal shareholders meetings at 1:00 PM MT.

Both Companies recommend RSVPs as soon as possible for a final headcount at or before, Thursday, September 13, 2012 for transportation needs for these meetings, GoldLand Holdings Co., on Thursday, September 20, 2012 and Silver Falcon Mining, Inc. Friday, September 21, 2012.

GHDC's and SFMI's Management requests that all who are planning on attending to contact, Mr. Rich Kaiser, Investor Relations, at or before September 13, 2012, for reservations and other details at #757-306-6090 and/or email: yes@yesinternational.com; www.goldlandholdings.com and/or www.silverfalconmining.com.

For further information, contact Mr. Richard Kaiser, Investor Relations, 757-306-6090 and/or www.silverfalconmining.com. SFMI cautions that statements made in press releases constitute forward-looking statements, and makes no guarantees of future performance and actual results/developments may differ materially from projections in forward-looking statements. Forward-looking statements are based on estimates and opinions of management at the time statements are made.

ENDS

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