



# PRESS RELEASE



NASDAQ OTCBB: SFMI.BB

## **SILVER FALCON MINING, INC. (SFMI) APPOINTS NEW BOARD MEMBER.**

**Murphy, ID- (MARKET WIRE) – 7/13/10** -- Silver Falcon Mining, Inc. (OTC:SFMI.OTCBB) announces the appointment of Mr. Lewis Georges as its newest member to its Board of Directors.

Mr. Georges has over 31 years combined experience in both the investment and commercial real-estate industries. He is an Executive Vice-President of Investments for Davenport & Company, LLC, where he actively manages millions of dollars for individuals, corporations, non-profit organizations and 401(K) retirement plans. He is the main principal of a real estate development company where he owns and rents commercial real-estate space. He has strong business acumen and experiences and has been actively involved in numerous non-profit charities in the Norfolk, Virginia area. Mr. Georges received a B.S. in Management from Virginia Commonwealth University and maintains a Series 7 Broker's license with FINRA-Financial Industry Regulatory Authority.

Pierre Quilliam, Chairman of the Board, commented, "We are delighted to have Lewis Georges join our board, bringing to SFMI his extensive experience and his reputation for integrity and sound judgments. This appointment is consistent with the Company's ongoing desire to enhance the Board of Directors with qualified, independent people who can bring a wealth of experience to SFMI and its Board."

Silver Falcon Mining, Inc. as of this appointment has four active Board of Directors.

"I look forward to being a Director of Silver Falcon Mining, Inc. and being a part of the leadership role with the other board members. I am excited to be an active participant in the fundamental on-goings of the Company as its gold mining activities advance," states, Mr. Georges.

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Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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