



PRESS RELEASE



NASDAQ OTCBB: SFMI.PK

SILVER FALCON MINING, INC. (SFMI) Commences Trading on the OVER the COUNTER BULLETIN BOARD.

Murphy, ID- (MARKET WIRE) – 03/03/10 -- Silver Falcon Mining, Inc. (OTC:SFMI.PK) announces that [FINRA](#) has approved its listing for trading onto [NASDAQ-Over The Counter Bulletin Board \(OTC:BB\)](#). Stock Symbol SFMI, as of the start of the trading day, March 4, 2010, will no longer trade as a PinkSheet status listed company.

In order for SFMI to become a trading stock on the NASDAQ-OTC:BB, the Company had to first become fully reporting under the US SEC 1934 Act (The Exchange Act). [Once compliant under the 1934 Act](#), the Company through the offices of its "Market Maker," petitioned for listing onto the NASDAQ-OTC:BB. Only companies with full disclosures and transparencies can apply for this listing status. As of March 4, 2010, at 9:30 AM EST, SFMI now trades on this fully regulated NASDAQ-OTC:BB.

Pierre Quilliam, CEO, states, "This is an exciting accomplishment for the Company. Becoming NASDAQ-OTC:BB listed now enables the Company to further expand its visibility and acceptance throughout the domestic and international investment communities. The stringent rules and requirements to maintain such a listing, gives investors the confidence from full transparencies and disclosures of SFMI's operations. With SFMI now on the NASDAQ-OTC:BB, we feel confident that the Company's shares will attract investors and investment organizations which otherwise would ignore a PinkSheet listed entity."

Management will continue to update shareholders as more news becomes available regarding its gold/silver mining operations.

Further Information contact Rich Kaiser, Investor Relations 800-631-8127 and/or the Company at 941-761-7819, www.silverfalconmining.com.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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Investor Relations
Yes International Ltd.
Attn: Rich Kaiser
3419 Virginia Beach Blvd., #252
Virginia Beach, VA 23452
Tel: 757-306-6090

Silver Falcon Mining, Inc.

1385 Broadway Ave.,
Suite# 1109
New York, NY 10018

TEL: 212-730-1234
FAX: 212-730-1510

www.silverfalconmining.com