



PRESS RELEASE



NASDAQ OTC: SFMI

Silver Falcon Mining, Inc. (SFMI) Begins War Eagle Operations

BRADENTON, FL -- (MARKET WIRE) – 01/07/08 -- Silver Falcon Mining, Inc. (PINKSHEETS: SFMI) today released a joint communication detailing progress to date on the War Eagle project.

Deep Rock Engineering Inc. announced today that it has relocated its personnel from Cheyenne, Wyoming to Boise, Idaho and that under Idaho statutes; it has changed its name to Deep Rock, Inc. Construction of the company's equipment maintenance facilities, as well as offices, for the War Eagle project is expected to be completed within 4 to 6 weeks.

Deep Rock has begun initial test runs on production equipment already on site, producing the first batch of crushed material for lab analysis. Initial results indicate that precious metals are present in sufficient amounts amongst the mines' tailings to warrant continuation of the program. Design and fabrication of the additional capital structures required will be undertaken in preparation for the spring commencement of preliminary production at the mine sites.

Pierre Quilliam, President of Silver Falcon Mining, Inc., said, "We continue to follow timeline to production and are very satisfied with the progress to date."

Silver Falcon Mining, Inc. is an exploration and development Company specializing in high-grade Gold and Silver mining properties in North America. www.silverfalconmining.com

For further information about this release contact Investor Relations, Rich Kaiser, YES INTERNATIONAL, 800-631-8127.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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