



PRESS RELEASE



NASDAQ OTCBB: SFMI.PK

SILVER FALCON MINING (SFMI) POSSIBLY DISCOVERS NEW MINERAL ZONE DURING ANIMAL RESCUE

BRADENTON, FL -- (MARKET WIRE) -- 07/23/08 -- Silver Falcon Mining, Inc. (Other OTCBB: [SFMI.PK](#) - [News](#)) announces possible new mineralized zone after a dog belonging to the owner of Deep Rock, Inc. was discovered at the bottom of a 30 foot natural fissure on the War Eagle Mountain property. During the dog's rescue, a large spine, of what appears to be gold (Au) and silver (Ag), was discovered in and along the fissure.

This spine was later identified as protruding from the ground several yards away and is thought to be an offshoot of the Poorman Vein or could be a totally independent branch of one of the main veins of the property. Samples were taken from both the fissure and on the surface and were sent to our lab in Canada for evaluation. Upon completed assay evaluations, results of this find will be released. Like branches off a tree trunk, War Eagle Mountain is crossed with multiple fractures and zones of mineralization and clearly identifying the difference between main veins and offshoots is often difficult.

Mr. Pierre Quilliam, President of Silver Falcon Mining, Inc., added, "We are very excited by this discovery and if the results from the Lab are as good as expected, we will ask that Deep Rock name both the dog and the new discovery, BONANZA."

Management, at first believed that these veins uncovered were originally that of the Oro Fino Vein, but, under closer examination, it appears to be simply large offshoots of the Oro Fino Vein, or of the Poorman vein. Further geological review is pending about this discovery.

The mines of War Eagle Mountain are adjacent to the gold and silver mines of DeLamar and Florida Mountains, south of Boise, Idaho, in Silver City Mining District. The DeLamar Mountain operation of Kinross Gold, Co. produced approximately 67 Million oz. of Silver, and 1 Million oz of Gold, worth \$1.6 Billion in 1980s valued gold dollars.

Further Information contact Rich Kaiser, Investor Relations 800-631-1827 and/or the Company at 941-761-7819, www.silverfalconmining.com.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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