



PRESS RELEASE



NASDAQ OTCBB: SFMI.PK

SILVER FALCON MINING (SFMI) ENTERS INTO AGREEMENT WITH MACROTREND CONSULTING, LLC.

BRADENTON, FL -- (MARKET WIRE) – 07/09/08 -- Silver Falcon Mining, Inc. (Other OTCBB: [SFMI.PK - News](#)) announces it entered into consulting agreement with MacroTrend Consulting, LLC. (MTC). MTC focuses on micro-to-small capitalization companies that play a direct role in the shifting of macro-economic curves and long-term trends in today's economy. MTC incorporates an understanding of Macro-GEO-Political events and behavior and provides services to such companies. Its principals provide tactical and profitable information for many sectors of the market.

"We are excited to gain the services of such a dynamic organization that shows real passion for their work," said Pierre Quilliam, President, Silver Falcon Mining. "In making our decision, and it became clear that MacroTrend Consulting understood the bigger picture behind everything we do. MTC is extremely focused towards companies that are engaged in energy technology and mining minerals/resources. Gold is increasingly becoming a global standard once again. Kevin Gluckstals understanding of the current geopolitical economic environment worldwide will play a key role in assisting SFMI in the international investment communities.

"I am very excited to work with Mr. Quilliam, Mr. Kaiser-YES INTERNATIONAL and the SFMI team. The SFMI business model is exceptional, as is this mining opportunity on War Eagle. I have never before seen an opportunity like this in the gold mining industry. Shareholders will be pleased. MTC is looking forward to guiding SFMI and working towards greater shareholder awareness around the country and worldwide," states Kevin Gluckstal, CEO MacroTrend Consulting, LLC.

Silver Falcon Mining, Inc. is an exploration and development Company specializing in high-grade Gold and Silver mining properties in North America.

For further information contact Investor Relations, Rich Kaiser, YES INTERNATIONAL, 800-631-8127.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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