



PRESS RELEASE



NASDAQ OTCBB: SFMI.BB

SILVER FALCON MINING, INC. (SFMI) APPOINTS CFO

Murphy, ID- (MARKET WIRE) – 6/02/10 -- Silver Falcon Mining, Inc. (OTC:SFMI.OTCBB - News) announces the appointment of Mr. Thomas Ridenour as its new Chief Financial Officer effective as of June 1, 2010.

Mr. Ridenour was principal of Ridenour and Associates, LLC, an accounting consulting firm providing CFO services to small public and private companies, since 2002. From 2000 to 2002, Mr. Ridenour served as Senior Vice President and Chief Financial Officer of HealthWatch, Inc., a software technology company. Prior to joining HealthWatch, Mr. Ridenour served as Senior Vice President and Chief Financial Officer of Nationwide Credit, Inc., a receivables management company, from 1998 to 2000. From 1983 to 1998, Mr. Ridenour served in various financial management roles at American Security Group, a financial services company, Primerica Financial Services, Inc., a financial services company, and Southmark Corporation, a real estate service and development company. Mr. Ridenour is a CPA and holds a B.S. Accounting degree from the University of South Carolina.

"We are pleased to have Mr. Ridenour joining our senior management team. He joins SFMI at an exciting time as we are making important moves in our mining and milling operations. We believe his experience with public companies will aid SFMI as it moves forward with its aggressive growth policy," states Mr. Pierre Quilliam, CEO.

Mr. Ridenour, CPA, helped navigate SFMI's accounting complexities that were required during the Company's process and successful completion of its 1934 Securities Exchange Act registration.

"I am very pleased to begin working with SFMI as part of the executive team. The coming months will be very exciting as the Company continues to move forward with its milling operations and mining plans," stated Mr. Thomas Ridenour, Chief Financial Officer, Silver Falcon Mining, Inc.

SILVER FALCON MINING, INC. owns 100% of the "Cumberland Lode" claims, both mining and tailing rights. Mr. Pierre Quilliam, CEO, stated, "I'm very proud of the Company's employees who successfully completed the rigors of the MSHA qualification/certification. Again, SFMI continues to build on its success as it moves forward with great personnel. The mill will now be successfully operated by MSHA certified employees."

Further Information contact Rich Kaiser, Investor Relations 800-631-8127 and/or the Company at 941-761-7819, www.silverfalconmining.com.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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