



PRESS RELEASE



NASDAQ OTCBB: SFMI.PK

SILVER FALCON MINING, INC. (SFMI) Announces April 19, 2010 Mill Production Start-Up.

Murphy, ID- (MARKET WIRE) – 03/17/10 -- Silver Falcon Mining, Inc. (OTC:SFMI.PK) announces an April 19, 2010 start date of its 100% owned Diamond Creek Mill facility, located in Murphy, ID. Over the last 6-Months, the Company purchased/re-zoned property, acquired necessary permits, developed site improvements, drilled well/installed water system and built the mill building. Subsequently, both the internal and external mill circuit components, 100% owned and paid-in-full, have been in place for the forthcoming production of precious metals.

From this point-in-time, the Company will proceed with 4 weeks of verification of the equipment and mill commissioning. This will include final verifications, confirming that all the equipment components are mechanically sound, and that all electrical circuits function properly.

This will be followed by powering-up the facility to check on the full functionality of the mill circuit. April 19, 2010, SFMI officially starts production of its Diamond Creek Mill facility. Preliminary production will begin, which will help determine the throughput consumption rates and maximization of the recovery of metals. At first, low grade materials will be used to ascertain maximum optimization of the equipment. Throughput grades and tonnages will increase accordingly over time.

The Company will provide updated visual representation of the completed and operational mill circuit on its website. A planned shareholders meeting will be announced in a forthcoming press release, inviting all shareholders and other interested parties to visit the Company's facility. Management will not grant immediate visitation to the facility until that time. Pierre Quilliam, President, states, "I would like to congratulate and thank all those involved from the contractors to the shareholders for their continuous support. This commitment and dedication provided SFMI with a complete facility, ready to start on April 19, 2010. We are now within reach our first doré bar."

Further Information contact Rich Kaiser, Investor Relations 800-631-8127 and/or the Company at 941-761-7819, www.silverfalconmining.com.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

ENDS

Investor Relations
Yes International Ltd.
Attn: Rich Kaiser
3419 Virginia Beach Blvd., #252
Virginia Beach, VA 23452
Tel: 757-306-6090

Silver Falcon Mining, Inc.

1385 Broadway Ave.,
Suite# 1109
New York, NY 10018

TEL: 212-730-1234
FAX: 212-730-1510

www.silverfalconmining.com