



PRESS RELEASE



NASDAQ OTCBB: SFMI.BB

SILVER FALCON MINING, INC. (SFMI) WELCOMES ROGER SCAMMELL AS PRESIDENT AND DIRECTOR

Murphy, ID- (MARKET WIRE) – 01/18/11 -- Silver Falcon Mining, Inc. (OTC:[SFMI.OTCBB](#) - [News](#)) Board of Directors announces that they have invited Mr. Roger Scammell to join the Board of Directors and that he also accepted the position of President of the Company.

Mr. Scammell has a Bachelor of Science Degree in Geology from [University of London, England](#) and is a licensed Professional Geoscientist of Ontario. He has 40 years experience in the mining and exploration industry worldwide and most notably in North America, México and Guatemala; principally with epithermal gold/silver, polymetallic base metal, combined with nickel and coal deposits. He was the Country Manager (México) for [Teck Corporation](#) and its Mexican subsidiary, Minera Teck S.A. de C.V. from 1992 to 2002. Under his direction, Minera Teck discovered the 72 million tonne San Nicolas volcanogenic massive sulphide deposit in Zacatecas, México and the El Limon gold skarn in Guerrero, México.

Since 2004, he has held the position of Vice President of Exploration and later President of Scorpio Mining Corporation and its Mexican subsidiary Minera Cosalá. During this time, he was responsible for the administration and execution of exploration, development and initial production of the Nuestra Señora polymetallic silver mine in Sonora, México as well as the onsite construction of the 1,000 tonnes per day flotation mill.

Pierre Quilliam, CEO and Chairman of the Board, states, "He is a world renowned geologist with enormous credentials, world-class geological discoveries and life-long career experiences, with a strong pedigree that combines both experiences and education. Roger is a perfect addition to Silver Falcon Mining, Inc. team. I welcome him and look forward to working closely with Roger, as the Company continues to mature and expand its mining activities."

The Company believes that Mr. Scammell with his geological acumen will be a key in the exploration and development of the Company's War Eagle Mountain mining plan and be the lead executive in assisting in the development of the [Canadian Instrument 43-101](#), a requirement for listing on the [Toronto Stock Exchange](#).

Roger Scammell, President and Director, states, "I am very pleased to have the opportunity to work with Pierre and his team to explore and develop the War Eagle Property. I believe that my experience in the North American Mining Industry will be of great benefit to the company in this project and future endeavors."

Silver Falcon Mining, Inc. (SFMI:OTCBB) is a developer and explorer of mineral resource properties, primarily in Owyhee County, Idaho, USA, with the objective of being a profitable, low-cost, precious metal producer and creating significant growth in shareholder value.

Further Information: contact Rich Kaiser, Investor Relations, 800-631-8127 and/or visit <http://www.silverfalconmining.com>.

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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