



PRESS RELEASE



NASDAQ OTCBB: SFMI.PK

SILVER FALCON MINING, INC. (SFMI) Mill Manager Begins Position; Mill Circuit Equipment Assembled.

Murphy, ID- (MARKET WIRE) – 01/07/10 -- Silver Falcon Mining, Inc. (OTC:SFMI.PK) announces that the steel enclosure for its Diamond Creek Mill facility is being completed and the Company expects further accelerated progress, despite recent downtime caused by both holidays and weather. Additional cameras will be installed the weekend of January 9, 2010, to give SFMI shareholders a view of the work going on inside, as well as outside the mill building.

The Company further announces that as of January 1, 2010, the water well drillers finished their work. This well will provide a consistent supply of water for forthcoming mill operations, bringing another critical component of the mill online.

Concrete pads for the Impact crushers, jaw crushers, 20-ton bin and radio tower have been poured. Upon curing, installation of these components will commence. The wiring conduit for the water well and helicopter pad have been completed, as well. Management anticipates that the "[Schwank](#)" propane heating system will be installed within the mill facility the week of January 9, 2010

Mr. Pierre Quilliam, President of Silver Falcon Mining, Inc., said, "The next two weeks should bring some visual semblance of what the finished site will look like. We are excited with the forthcoming start-up of SFMI's precious metals mill and that of its [new operating personnel](#)."

Management welcomes all shareholders and other interested parties to view its live came feed daily at the [Silver Falcon Mining's website](#).

Further Information contact Rich Kaiser, Investor Relations 800-631-8127 and/or the Company at 941-761-7819, [www.silverfalconmining.com](#).

Silver Falcon Mining, Inc. cautions that the statements made in this press release constitute forward-looking statements, and not guarantees of future performance and actual results or developments may differ materially from the projections in the forward-looking statements. Forward-looking statements are based on the estimates and opinions of management at the time the statements are made.

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